

may ctn allocation by reg

original - camera promotion								
region	30 deal display	deals	60 deal display	deals	total deals		30	60
1	2000	90000	178	10680	100680	10.07%	10.00%	10.69%
2	4400	198000	357	21420	219420	21.94%	22.00%	21.44%
3	5400	243000	466	27960	270960	27.10%	27.00%	27.99%
4	5400	243000	466	27960	270960	27.10%	27.00%	27.99%
5	2800	126000	198	11880	137880	13.79%	14.00%	11.89%
	20000	900000	1665	99900	999900	100.00%	100.00%	100.00%
adjusted due to sweatshirt promotion for may promo								
region	30 deal display	deals	60 deal display	deals	total deals		30	60
1	2000	60000	153	9180	69180	9.88%	10.00%	9.19%
2	4500	135000	380	22800	157800	22.55%	22.50%	22.82%
3	5500	165000	466	27960	192960	27.57%	27.50%	27.99%
4	5400	162000	486	29160	191160	27.31%	27.00%	29.19%
5	2600	78000	180	10800	88800	12.69%	13.00%	10.81%
nyo	0	0	0	0	0	0.00%	0.00%	0.00%
	20000	600000	1665	99900	699900	100.00%	100.00%	100.00%
adjusted due to sweatshirt promotion and 10% loss of stores for may promo								
region	30 deal display	deals	60 deal display	deals	total deals	total	30	60
1	1900	57000	140	8400	65400	9.82%	10.00%	8.75%
2	4270	128100	370	22200	150300	22.57%	22.47%	23.13%
3	5230	156900	440	26400	183300	27.52%	27.53%	27.50%
4	5130	153900	480	28800	182700	27.43%	27.00%	30.00%
5	2470	74100	170	10200	84300	12.66%	13.00%	10.63%
	19000	570000	1600	96000	666000	100.00%	100.00%	100.00%

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